



PLEASE JOIN THE
METRO MILWAUKEE
SHRM CHAPTER

**JULY
27TH
2023**

**Central Standard
Crafthouse and Kitchen**
320 E Clybourn St.
Milwaukee, WI

4PM - 5:15PM:
Panel Discussion &
MM SHRM Program Updates

5:15PM - 7PM:
Networking Reception

**VISIT [MMSHRM.ORG](https://mmshrm.org) FOR
MORE INFORMATION**

**MM SHRM
SUMMER
NETWORKING
& PANEL
EVENT**



MMSHRM SUMMER NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES

About the Event...

THERE'S NOTHING LIKE SUMMER IN MILWAUKEE!

Milwaukee comes alive in the summer! The third coast dazzles with visitors and locals alike enjoying the vibrant festivals, storied summer traditions, and outdoor fun. MM SHRM is celebrating the best season of the year with our annual Summer Networking Event at **Central Standard Craffhouse and Kitchen**. We invite you and your HR Team to join the MM SHRM for networking, summer cocktails/appetizers, and to learn from our **esteemed panel of HR practitioners representing aspirational organizations that make summer in Milwaukee so special**. This panel discussion will explore how HR practitioners can help their companies feel uniquely connected to Milwaukee, while driving culture organizationally and in the city.

Panelists include:

- **Samantha Dennis**, Chief Organizational Development Officer at **Wisconsin State Fair Park**
- **Erica Hornburg**, Talent Acquisition Programs Partner at **Molson Coors Beverage Company**

More Panelists Announced Soon!





MMSHRM SUMMER NETWORKING EVENT

JULY 27TH, 2023

SCHEDULE OF EVENTS

3:45 PM

Registration Opens

4:00 PM – 5:15 PM

Panel Discussion &
MM SHRM Program Updates

5:15 PM – 7PM

Networking, Cocktails, & Appetizers

INVITED AUDIENCE

Attendance goal of 100

500+ Members

260+ Active users on Tradewing

Over 1,000 LinkedIn contacts

Over 3,000 contacts on our
distribution list

Representation from all areas of
HR, industries and company size

REGISTRATION FEES

Panel + Networking Reception

\$40 Members / \$60 Non-Members

[LEARN MORE ABOUT MMSHRM'S ANNUAL PARTNERSHIP PROGRAM HERE](#)

Questions? Please contact Allison Peschel: apeschel@jbtrainingsolutions.com



MMSHRM SUMMER NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES

PREMIER EVENT SPONSOR

\$1,000 (1 available)

- Your company's logo on all advertisements related to the event
 - Includes one Exhibitor Table
- Complimentary attendance for **four** representatives from your company (or for clients/customers/guests!)
- Opportunity to welcome guests to event (2 minutes)
- Opportunity for representatives from your company to meet and greet attendees
- Signage acknowledging the sponsorship displayed at the event
- LinkedIn and Tradewing posts acknowledging sponsorship
- Acknowledgement of sponsorship in MMSHRM newsletter
- Attendee list provided in electronic format post-meeting (no emails)
- Company logo on homepage for 3 months





MMSHRM SUMMER NETWORKING EVENT

SPONSORSHIP OPPORTUNITIES



DRINK TICKET SPONSOR

\$750 (3 available)

- Your company's logo on all advertisements related to the event including on the physical drink ticket
- Complimentary attendance for **three** representatives from your company (or for clients/customers/guests!)
- Opportunity for representatives from your company to meet and greet attendees
- LinkedIn and Tradewing posts acknowledging sponsorship
- Signage acknowledging the sponsorship displayed at the event
- Attendee list provided in electronic format post-meeting (no emails)
- Company logo on homepage for 1 month

DOOR PRIZE SPONSOR

\$250 (10 available) + a door prize offering

- Your company's logo on all advertisements related to the event
- Signage acknowledging the sponsorship displayed at the event
- Complimentary attendance for **one** representative from your company
- Opportunity for you or your representative to meet and greet the attendees
- **Responsible for providing a door prize for attendees to be announced at end of the event**





MMSHRM SUMMER NETWORKING EVENT SPONSORSHIP FORM

Provide the following information:

Company Name:	
Contact Name:	
Street Address:	
City/State/Zip:	
Phone Number:	
E-Mail:	

Check One:

- \$1,000–Premier Event Sponsor
- \$750 –Drink Ticket Sponsor
- \$250–Door Prize Sponsor

Check One:

- Check enclosed (payment made to Metro Milwaukee SHRM)
- Invoice me (payable by credit card)

Submit completed form and email logo (jpeg or png) to:

Metro Milwaukee SHRM
P.O. Box 833
Germantown, WI 53022

P - (888) 782-6815
F - (888) 287-4116
E - office@mshrm.org