



**Legislative
Conference
2023**

Tuesday, November 14, 2023

Hampton Inn & Suites

State Fair Park Conference Center



MMSHRM LEGISLATIVE CONFERENCE

SPONSORSHIP OPPORTUNITIES

JOIN US FOR THE MM SHRM LEGISLATIVE CONFERENCE

Gain the intel you need now to successfully anticipate and navigate employment laws, stay compliant, and mitigate legal risks:

- Learn how to respond to new and evolving workplace and employment law issues from the best and brightest
- Hear how to respond to new and evolving employment law and compliance issues
- Connect with like-minded professionals and build relationships through networking opportunities



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MMSHRM LEGISLATIVE CONFERENCE

ATTENDANCE/WORKING PROGRAM

SCHEDULE OF EVENTS

8:30 AM – 9:00 AM
Registration/Networking

9:00 AM – 11:30 AM
Presentations

11:30 AM – 12:15 PM
Lunch

12:15 PM – 3:30 PM
Presentations

3:30 PM – 3:45 PM
Closing Remarks

AUDIENCE

500+ Members
260+ Active users on Tradewing
Over 1,000 LinkedIn contacts
Over 3,000 contacts on our distribution list
Representation from all areas of HR, industries
and company size

REGISTRATION FEES

MM SHRM Member:	\$89.00
Friends of MM SHRM (code required):	\$119.00
Membership + Conference:	\$189.00
Non-Member:	\$219.00
SHRM Student Chapter Member:	\$25.00

[LEARN MORE ABOUT MMSHRM'S ANNUAL PARTNERSHIP PROGRAM HERE](#)

Questions? Please contact Stella Terry at stella.terry@pwsb.bank



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SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$1,000 (1 available)

- Opportunity to introduce your company at the lunch (no more than 2 minutes)
- Exhibit space on the day of the conference
- Company logo included on website and on pre-event marketing emails
- Opportunity to post video message on MMSHRM website (conference page) and social media feeds
- Web link sent to all participants





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SPONSORSHIP OPPORTUNITIES



BREAK SPONSOR

\$350 (2 available)

- Company recognized in opening comments by MMSHRM moderator
- Exhibit space on the day of the conference
- Company logo included on website and on pre-event marketing emails
- Opportunity to post video message on MMSHRM website (conference page) and social media feeds
- Web link sent to all participants

SESSION SPONSOR

\$250 (5 available)

- Opportunity to introduce company (no more than 1 minute) & one of the session speakers
- Exhibit space on the day of the conference
- Company logo included on website and on pre-event marketing emails
- Opportunity to post video message on MMSHRM website (conference page) and social media feeds
- Web link sent to all participants





MMSHRM LEGISLATIVE CONFERENCE SPONSORSHIP FORM

Provide the following information:

Company Name:

Contact Name:

Street Address:

City/State/Zip:

Phone Number:

E-Mail:

Check One:

\$1,000–Lunch Sponsor

\$350–Break Sponsor

\$250–Session Sponsor

Check One:

Check enclosed (payment made to Metro Milwaukee SHRM)

Invoice me (payable by credit card)

Submit completed form and email logo (jpeg or png) to:

Metro Milwaukee SHRM
P.O. Box 833
Germantown, WI 53022

P - (888) 782-6815
F - (888) 287-4116
E - office@mmshrm.org